Our commitment to making a positive community impact in Jefferson County, WV

Social responsibility at ROCKWOOL

At ROCKWOOL, corporate social responsibility is an integral part of who we are. While our products help improve people’s living conditions by giving them thermal comfort, affordable heating and cooling, increased fire resilience and acoustic comfort, we also have a continued focus on our social performance.

For ROCKWOOL, this means making a positive difference within our new community of Jefferson County, West Virginia. We do this by setting ambitious targets and integrating social, societal and health and safety considerations into our daily business. We’re proud to continue to invest in infrastructure and programs that support the well-being and prosperity of the communities where we live and work.

Our six pillars of corporate citizenship

We value the communities we are a part of. That’s why we’re dedicated to supporting initiatives and organizations that align with our purpose.

Below is the list of what we have supported to date in West Virginia.

Humanitarianism
- The American Legion Jackson-Perks Post 71
- Eastern Panhandle Empowerment Center
- Jefferson County Community Ministries
- Rotary Club of Charles Town
- United Way
- Vicki V. Douglas Juvenile Center

Health and physical well-being
- WVU Medicine Children’s Hospital

Environment and fire safety
- The Jefferson County Fire and Rescue Association
- Shepherdstown Fire Department

Education
- Girl Scout Council of the Nation’s Capital
- James Rumsey Technical Institute
- Kidz Power Pacs

Arts and culture
- Ranson Community Tree Lighting

Promoting local business growth
- Jefferson County Chamber of Commerce

“Being good corporate neighbors is very important to me and I was very pleased when I became a part of the ROCKWOOL team to see that ROCKWOOL is out there amongst the community being socially active. I really admire that and want to continue to be part of a company that sees this as being important.”

- Evan, General Operator

At ROCKWOOL, our purpose is to release the natural power of stone to enrich modern living and help solve some of the world’s biggest challenges. We are inspired by that purpose every day and look forward to continuing to contribute in a positive and meaningful way to the Jefferson County community.

Visit rockwool.com/west-virginia/community to learn more about the positive impact we are making in the Jefferson County, WV community and to sign up for our newsletter.